

# Always a Blogmaid

Your Wedding Questions. Our Advice, Ideas, And Tips.

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## Grand Bridesmaids Dresses

November 2nd, 2009 — Attire & Style, Practical Planning

I had off this weekend! But before I hung up my wedding planning hat for the weekend, I stopped by the showroom of 57 Grand to check out their stunning new bridesmaids dresses... and have a glass of wine!

If you haven't heard of **57 Grand** yet, let me tell you a bit about them: They are CHANGING THE GAME for shopping for Bridesmaids attire. First and foremost, they are fashionable and well made, but simple enough to (YES, and I MEAN this) wear again. I was there, I saw the dresses, they are well constructed, in stunning colors. There are silks, they are silk chiffons, they are grosgrain, they are fun. They feel like dresses you would want on your skin.



Secondly, they are extremely versatile. Many, many of the dresses are super simple with cool, personal accessory/ details that your maids' can choose to add on (or not) Consider the strapless dress with the option to add on a single ruffle strap, or the adorable bow, OR two ruffle straps, or a belt! They have coordinating pins and jackets. So your girls can look uniformed, but still like the unique individuals you know and love them to be.

## THE COLLECTION



Vestry

Orchard

Waverly

Riverside

York

57 GRAND  
BRIDESMAIDS

Third, the shopping experience is FUN and unique! The dresses are sold primarily online (they do have a New York Showroom where I got the glass of wine 😊) HOWEVER in an effort to take out the guesswork, you can order sample gowns to be shipped to you for \$15 -you need to return the samples, obviously! So you can send it to you MOH in Ohio or your sister in Atlanta. Additionally, because we are all online, the site is built to chat about things with your maids! And after the wedding? The site gives ideas for re-wearing your dress OR helps you figure out how to donate the gown to operation prom.

## THE COLLECTION



### *Madison*

Madison is our multi-talented chameleon, at home at a City wedding in London or a beach wedding in LA, then the afterparty in Malibu. The basic Madison dress is strapless, with a flared skirt and boned bodice. Add on the accessories – the bow or the ruffle, and the look changes from fashionplate to polished prepster. Dress and accessories are made of grosgrain, with a subtle sheen and a bit of texture. Back zip, with an internal waist band. Makes a beautiful combination with Vestry or Riverside dresses. Shown here with ruffle accessory (sold separately).

\$175.00



57 GRAND  
BRIDESMAIDS

Finally! The PRICE! These dresses begin at \$129 and go to about the \$200 mark. Not a bad price for such accessible gowns!

The site is now live, and I encourage you to check it out! What a fun and stylish way to get the girls dressed at an affordable price.

# 57 GRAND