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First Look New York's bridal newcomers

We'd like to officially put these four emerging fashion designers on your radar.
EDITOR: LAUREN MATTHEWS

1 CAROL HANNAH WHITFIELD On season six of *Project Runway*, Carol Hannah Whitfield's romantic, whimsical designs took her all the way to the tents in Bryant Park. Since then, the 24-year-old Manhattan-based designer, who won third place in the competition, has been focusing on her debut collection of wedding gowns and bridesmaid dresses. "My aesthetic is based on the contrast of structure versus fluid draping," she says of the 15 styles that comprise her collection of wedding gowns (from \$895 each). "I tend to avoid things that are traditionally 'bridal,' like heavy beading." Her tea-length silk shantung Legare Street dress (named for a street in her hometown of Charleston, South Carolina) has neo-Southern-belle appeal, while the draped silk satin Wentworth Street gown (*right*) is an ode to Old Hollywood glamour. Meanwhile, her bridesmaid dresses (from \$160) have a casual-romantic feel. Made of jersey and silk chiffon, and featuring her signature "petal" details (*left*), the dresses "don't say 'bridesmaid,'" says the designer. "In fact, many of the styles were originally part of my ready-to-wear collection." The eight-piece line will be sold exclusively at Bella Bridesmaid, which has locations in New York City and New Jersey; you can preview the wedding gowns at theweddingcollection.etsy.com.

—KIM FORREST



FASHION & BEAUTY

2 FANCY NEW YORK
 Brothers Gregory and Stephen Nato recently teamed up to launch this line of wedding dresses (from \$800) with vintage flair—imagine a 1950's cocktail soirée or Audrey Hepburn in *Funny Face*.
dressme.fancy.com



3 CAROLINE SEIKALY
 Having previously worked for the houses of Christian Lacroix and Karl Lagerfeld, this designer creates modern gowns (from \$4,500) that also favor classic "bridal" details like delicate lace and ruched satin bodices.
caroline.seikaly.com



4 57GRAND
 The nine designs in this line of fashion-forward bridesmaid dresses (available in more than 40 colors and fabrics, from \$145) are cut out for fancy uptown weddings, but would also do just fine at a downtown club.
57grand.com



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