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shopping & trend guide  for the savvy bride

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# BRIDES

## HIP vs. CLASSIC

**HIP**

1. Futuristic elements mixed with unusual pleats and an ultra-short hem give this cutting bridesmaid dress some edge.  
Style 800  
barjay.com

2. Sweet with a touch of pucker-up lemon, but certainly not traditional.  
Style 0438  
alfredjung.com

3. A flower-burst neckline and a warm watermelon hue make this dress an irresistible bridesmaid "I do".  
Asiatica  
simplifiedress.com

4. The DIY dress. Comes in literally hundreds of "twistable" styles—and (thankfully!) an instruction video.  
Twist Dress  
shop.getmarried.com

5. New fab-gown label! We love their candy-colored dresses in uncommon lengths and cuts.  
Beckman  
57grand.com

6. A strapless classic turns trendy with a fiery ruffled bow and a provocative shade of pink.  
Style 2880  
desys.com

**CLASSIC**

7. What defines a lady better than a subtly gorgeous gown?  
Style G427C  
amsale.com

8. Floor-length dresses have been a mainstay since girl first met dance floor.  
Style BH0502  
nicolemiller.com

9. Classic materials and cuts can be fashion forward when you choose a unique color and add a floral.  
Style 191  
ariadress.com

10. Guaranteed to make you mom smile. A crowd pleaser that's simple, pretty and flattering to all figures.  
Style B3312  
davidbridal.com

11. An added belt gives contrast to this sleek and timeless piece.  
Style BH2902  
jamescliffordcollection.com

12. A long, curve-defining dress looks distinguished and is a traditional length. Not to mention, it's uber-stunning.  
Style 0688  
aftersix.com

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